

WAFOS 2021

THE 1st ISRAEL-UAE INTERNATIONAL
WATER AND FOOD SECURITY
CONFERENCE



Prospectus

DUBAI | June 13-16 2021

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The Water and Food Security Conference

WAFOS - Dubai, June 13-16, 2021

Welcome Letter from the WAFOS Chairmen

Dear Colleagues,

Decision makers and specialists will meet in Dubai to address two of humanity's greatest challenges: **WATER AND FOOD SECURITY - WAFOS**, on 13 to 16 of June 2021. It will be the first in-person event of its kind - the **real** conference and exhibition we have all been waiting for. Finally, we will be able to enjoy in-person learning together, compliment speakers after inspiring lectures, reunite with remote colleagues during the coffee breaks and meet new friends who share common interests at receptions and gala.

In **WAFOS** we will discuss real needs and practical solutions to water treatment, wastewater treatment and reuse, the complex relationship between policy and technology and the impact of the digital era on water management and control. In regards to achieving food security, we will discuss solutions for increasing crop yield and quality in challenging soil and environmental conditions, elaborate on the pros and cons of urban farming and present best practices in greenhouses and hydroponics.

Leading planners and architects will meet technology and solution providers. Policymakers will see the developments that impact regulations. Researchers will sense the gaps that science needs to address. Educators, consultants, NGOs, and others will have a chance to touch the frontiers of knowledge. Institutions and organizations will gain skills in **WAFOS** for improving the operation and maintenance of systems and facilities.

Whether you want your products or services to reach key decision makers, or you are a decision maker yourself looking for first-hand access to the latest innovations, this event is for you.

Sincerely Yours,

Raanan Adin

Founder & Co - Chairman

CEO, AH water consulting

Roy Peleg

Co - Chairman

CEO & Founder, Growing Smart

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Conference Topics

Water themes:

- Policy and technology - the two drivers of progress in the water sector.
- Water treatment, wastewater treatment and reuse - striving towards zero discharge.
- Digital water management and control - for boosting efficiency.

Agritech themes:

- Challenging soil and environmental conditions - achieving yield and quality with advanced technologies.
- The urban farming dilemma - best practices for growing food for cities.
- Green greenhouses and hydroponics - controlled environments for sustainable agriculture production

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General Information

Dates

13-16 June, 2021

Program Venue

Habtoor Palace, LXR Hotels& Resorts , Dubai

Program time : United Arab Emirates (GMT+4)

Language

The official language of the Conference is English

TELEPHONES & ELECTRICITY

The country code for Dubai is +971.

For Dubai and all places within United Arab Emirates the associated plug type is G, which is the plug that has three rectangular pins in a triangular pattern. Dubai operates on a 230V supply voltage and 50Hz

Driving

Driving is on the right side of the road

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Information for Sponsors and Exhibitors

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Ms. Reut Portugal ,Paragon Group (Desk Israel)

Mixer Herzliya • 3 Arik Einstein • Herzliya • Israel

Tel: : +972(0)3-576-7731 ; Mobile: +972 523 468178

Email: rportugal@paragong.com

All company details as completed in the form will be used for advertisement.

Once an application is made, a contract will be sent for completion.

The contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed contract

50% due by 12 May, 2021

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice.

Bank charges are the responsibility of the payer.

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Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by May 10, 2021, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after May 10, 2021.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.

An exciting range of Sponsorship opportunities has been created to allow each company to showcase itself as best suits their needs and budget.

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Sponsorship Opportunities

Sponsorship Packages	Platinum Euro 10,000	Gold Euro 7,500	Silver Euro 6,000
Lecture/ Symposium upon approval of the committee	Yes	No	No
Special opportunity - Approved by Secretariat	Coffee Break Brand	Company's Logo on Participant's Bags	Company's Logo on Name Badges
Exhibition open space	12 Sqm	8 sqm	6 sqm
Complementary Conference Badges	6	4	3
Conference Bag inserts	3	2	NO
Acknowledgment of Sponsorship	Yes	Yes	Yes
Ad in final program	Yes Back-page /Inside / Front page	No	No
Name and Logo of company on conference website	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes

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Sponsorship Packages – More Options

Lecture up to 15 minutes	Conference Bags – Company’s Logo	Conference Lanyards	Promotional Materials	Advertisement Final Program/Abstract Book
Euro 1,200	Euro 5,000	Euro 4,000	Euro 1,000 Per insert A4 Paper Size	Back Cover Euro 2,000 Inside Front Cover Euro 1,500 Inside Back Cover Euro 1,500 Inside Page Euro 1,000

Exhibition Open Space Rental		
250 Euro Per 1 Sqm Minimum 1,500 Euro (6 Sqm)	Minimum of 6 sqm	2 Exhibitors’ badges

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Anything is possible! rportugal@paragonp.com

See below the packages that we have created for Platinum, Gold, Silver Sponsor

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Platinum Sponsorship Package

Euro 10,000

- Sponsoring one of the lectures in the program or sponsorship a symposium. Subject to the approval of the Conference Scientific Committee.

Exhibition Space

- 12 sqm exhibition open space

Advertisement & Acknowledgement

- Inclusion of sponsor's lecture / Symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of up to three pieces of promotional material distributed in the participants' Conference bags.
- Coffee Break Brand
- Back-page or inside front-page advertisement in the Final Program, allocated on a first come, first served basis.
- Sponsor's logo will be on before lecture/ Symposium.
- Sponsor's logo with hyperlink on Conference website
- Inclusion of sponsored lecture/workshop in the program on the Conference website.
- Lecture/ Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

Registration

- 6 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved Secretariat

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Gold Sponsorship Package

Euro 7,500

Exhibition Space

- 6 sqm exhibition open space

Conference Bags

- Each participant will receive a bag
- The bag will bear the sponsor's and conference logos

Advertisement & Acknowledgement

- Inclusion of two pieces of promotional material distributed in the participants' Conference bags
- Sponsor's logo with hyperlink on Conference website
- Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

Registration

- 4 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, Approved by Secretariat .

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Silver Sponsorship Package

Euro 6,000

Name tags (For all Silver Sponsors)

- The company's logo will appear on the name tags

Exhibition Space

- 6 sqm exhibition open space

Advertisement & Acknowledgement

- Sponsor's logo with hyperlink on Conference website
- Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- Inclusion of one piece of promotional material distributed in the participants' Conference bags

Registration

- 3 complimentary Conference registrations

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Exhibition Space

A commercial and professional exhibition will take place parallel to the Global Summit hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

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Open Space Rental - The price for open space is Euro 250 per square meter
Minimum size is 6 Sqm at the cost Euro 1500

Ordering an Open Space includes:

- 2 Exhibitors' badge
- 1 table, 2 chairs , 1 electrical socket.
- Welcome Reception for registered exhibitors (for 2)
- Tea/coffee and lunch for registered exhibitors (for 2)
- Cleaning Service

Acknowledgements

Please note that all Exhibition options include:

- Exhibitors' logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo (in 300 dpi format) in color (png/jpeg) version to

rportugal@paragong.com

Guidelines for Sponsors & Exhibitors

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition email address.

Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

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Booth Decorations

Exhibitors are forbidden to extend their booth into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed ensure reservation of a desired location.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitors’ badges will be given for the first 6 sqm booked, and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of Euro 250 per person. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated at least 1 month prior to the Global Summit. It will include the following:

- Technical details about the Venue
- Final exhibition details and information

Payment Methods

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed.

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Sponsorship & Exhibition Application Form

Please complete the following information and return to the Exhibition Manager:

Paragon Group (Israel Desk)

Ms. Reut Portugal

Mixer Herzliya • 3 Arik Einstein • Herzliya • Israel

Tel: : +972(0)3-576-7731 ; Mobile: +972 523 468178

Email: rportugal@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Reservation" below.

* Company Name	
Main Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Email	
Website	

* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part WAFOS 2021 (in addition to the contact listed above)

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Representative name**	Email

I would like to book the following Sponsorship Items:

Sponsorship Item	Price Euro	

Notes to the organizers:

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Terms and Reservation

Payments from abroad are exempt from local VAT. Payments in Israel will be subject to 17 % VAT.

If the Name on your Invoice is different from the Sponsor details above

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full amount for the sponsorship must be fully paid before the virtual conference. Sponsors who will not pay in advance will not be allowed to participate in the event.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the fees above.

Terms of Payment:

50% due with signed contract

50% due by 12 May, 2021

The total amount should be received before the opening date of the Conference.

Payment Methods:

1. Bank Transfer:

Company Name: Paragon Conventions

Bank Name: Bank Hapoalim, Account No: 667381, Branch 616

Address: Hovevey Zion 1, Petach Tikva 4936201, Israel.

Payment from abroad: IBAN: IL77-0126-1600-0000-0667-381

* Bank charges are the responsibility of the payer

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2. Credit Card

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: _____

Credit card no: _____

Expiry Date: _____

Card Holder: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Please note, using payment by foreign credit card includes fee of 2.75% which is charged to the credit card

Date: _____

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Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 10th of May 2021 will warrant a reimbursement of 50% of the sponsorship. No reimbursement will be possible from 2nd of April 2021.

We hereby Confirm that we have read all “Terms of Reservation” specified above and agree that we are obligated to follow them all.

First name: _____

Last Name: _____

Signature & Stamp: _____ Date: _____